



## Get Involved in the Somerset & Exmoor Coast Festival

The Somerset & Exmoor Coast Festival is one of four projects funded by the Hinkley Tourism Action Partnership (HTAP) designed to develop new business opportunities for hospitality and tourism businesses between Brean and Porlock Weir and within five miles of the coast.

It centres on a Walking Festival offering a range of long and short walks, including an '80 miles in eight days' challenge to walk the entire coast of Somerset. Alongside this, businesses are encouraged to get involved and organise and promote their own events, walks or offers.

The Festival website has a [What's On](#) page and a [Where to Stay](#) page that features entries submitted by local businesses.

A Disabled Ramblers week with the Quantock Hills AONB and the Somerset Art Weeks Open Studios are already taking place at the same time as the Festival and adding their events to the site and the accommodation section is starting to grow too.

So if you have accommodation or are organising an event, walk or promotion between 23<sup>rd</sup> September and 1<sup>st</sup> October, and you'd like us to feature it on the site, head over to the [Get Involved](#) page and submit your entry.

All you need are three or four pictures of no more than 1.5MB (landscape works best), a brief description and a link for people to find out more. Then choose what kind of entry you are creating and fill out the form to add your listing.

This can be an event you already have planned and would like to see on the Festival website, or an entirely new event especially for the Festival.

If an event is not possible for you, could you offer a promotion during the Festival - a free gift or discount, perhaps on a specific day or at a certain time. Or create Festival-themed products, such as a Festival Cream Tea or a Walkers' Packed Lunch.

Be creative in your ideas and let us promote all the incredible businesses that make the Somerset & Exmoor Coast so special.