



The Somerset & Exmoor Coast Festival is one of four projects funded by the Hinkley Tourism Action Partnership (HTAP) designed to develop new business opportunities for hospitality and tourism businesses between Brean and Porlock Weir and within five miles of the coast.

It centres on a Walking Festival offering a range of long and short walks, including an '80 miles in eight days' challenge to walk the entire coast of Somerset. Alongside this, businesses are encouraged to get involved and organise and promote their own events, walks or promotions.

The Festival website has a [Festival Partners](#) page with logos and information about marketing your event, and [What's On](#) and [Where to Stay](#) pages that feature entries from local businesses.

So if you have accommodation or are organising an event, walk or promotion between 21st and 29th September, and you'd like us to feature it on the site, head over to the [Get Involved](#) page and submit your entry.

All you need are a picture of no more than 1.5MB (landscape works best), a brief description and a link for people to find out more. Then choose what kind of entry you are creating and fill out the form to add your listing.

This can be an event you already have planned and would like to see on the Festival website, or an entirely new event especially for the Festival.

If an event is not possible for you, could you offer a promotion during the Festival - a free gift or discount, perhaps on a specific day or at a certain time. Or create Festival-themed products, such as a Festival Cream Tea or a Walkers' Packed Lunch.

Be creative in your ideas and let us promote all the incredible businesses that make the Somerset & Exmoor Coast so special.